



## FREQUENTLY ASKED QUESTIONS

### WHAT INSPIRED THE CREATION OF THE HASANAH GOLD THREADS AWARDS?

HGTA was created to recognise and celebrate the artisans, designers, and communities that preserve and promote heritage textiles. It aims to congregating the best of the country's material culture, bringing together for the first time on one platform our major textile traditions and their makers.

### HOW DO THESE AWARDS CONTRIBUTE TO THE PRESERVATION OF INTANGIBLE CULTURAL HERITAGE?

The Awards help raise awareness about the importance of preserving intangible cultural heritage. They contribute to the transmission of traditional knowledge and skills from one generation to the next, ensuring the continuity of cultural practices.

### ARE THERE ANY SPECIFIC CHALLENGES FACED BY ARTISANS AND COMMUNITIES INVOLVED IN HERITAGE TEXTILES PRODUCTION?

Yes, challenges may include limited access to resources and markets, competition from mass-produced textiles, environmental pressures, and the erosion of traditional knowledge and skills. These Awards help address some of these challenges by providing recognition, support, and opportunities for collaboration.

### HOW DO HERITAGE TEXTILES CONTRIBUTE TO SUSTAINABLE FASHION PRACTICES?

Heritage textiles use traditional, artisanal production methods that prioritize sustainability. They typically utilize natural fibers and employ techniques that minimize environmental impact, such as dyeing processes using natural dyes.

## ARE THERE EDUCATIONAL OR OUTREACH INITIATIVES ASSOCIATED WITH THESE AWARDS?

Yes, we are planning a series of demonstrations, workshops and talks at Pavilion Bukit Jalil, KL and The Datai Langkawi, Kedah, as well as a roadshow of HGTA 2023 winners' exhibitions and HGTA information sessions, in Penang and the East Coast. A full schedule will be released soon.

## WHAT ROLE CAN GOVERNMENT AGENCIES AND POLICYMAKERS PLAY IN SUPPORTING HERITAGE FABRIC INITIATIVES?

Government agencies and policymakers play a crucial role in supporting heritage fabric initiatives by providing funding, creating policies that protect traditional textile practices, and promoting cultural heritage preservation through legislation and incentives for artisans and communities.

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## HOW CAN MALAYSIANS PLAY A ROLE IN SUPPORTING THIS INITIATIVE?

All Malaysians can help raise awareness about the Awards and of course, ultimately purchase them. Industry players like fashion designers and interior designers can explore new ways of incorporating heritage materials into their creations. Corporations can fund components of the Awards programme like transport and accommodation for winners and host roadshows and outreach programmes.

## WHERE CAN WE FIND MORE INFORMATION ABOUT THE AWARDS?

Information about the Awards, including submission guidelines, past winners, & upcoming events, can be found on the official HGTA [website](#) & [HGTA IG](#).